

---

With the majority of today's sunglasses designed to enhance a person's appearance, it's becoming increasingly rare to find a sunglass that is designed with performance as the main focus. Live Eyewear OveRx sunglasses are designed to improve your quality of life. Our commitment to innovation has never wavered, and we will always produce products that perform a specific function better than anything else available. Why wear an OveRx sunglass instead of a clip or a pair of prescription fashion sunglasses? This article covers the reasons and the benefits; both immediate and long term.

---

## **OveRx Sunglasses – Short & Long Term Benefits of OveRx**

---

Where to begin? There are so many health advantages to wearing an OveRx sunglass as opposed to other sun protection alternatives that I could go on for pages and pages. Fortunately for you the reader, I'm limited on space so I'll focus on one short term and one long term benefit of wearing an OveRx sunglass. I'm going to ignore the obvious reasons that all 100% polarized sunglasses deliver, outlining only advantages that are unique to OveRx.

A great short term benefit that you will hopefully recognize from our OveRx sunglasses is the sense of relaxation that settles upon your eyes after wearing a pair for about ten minutes. Some people notice it very quickly, others it takes while... but what they are experiencing is a unique phenomenon that we affectionately call "The Zone"

What is The Zone? All day, your eyes are subjected to harsh UV rays, glare and fluctuating light transmissions. When you put on a pair of OveRx sunglasses, not only is the harmful UV blocked out and annoying glare eliminated, the light that does reach your eyes is precisely regulated to a specific transmission percentage. The amount of light that does reach your eyes is dependent upon which of our Polaré lens tints you choose to wear. Regardless of the tint, a controlled amount of light will surround your eyes, bathing them in exactly the same amount of light transmission. The side lenses let in the same amount of light as the front lenses, with the framework or chassis of the OveRx sunglass completely blocking out everything else. Because the light that reaches your eyes is regulated, the eyes begin to relax. They stop adjusting to varying light transmissions. Conventional sunglasses, especially fashion glasses allow unfiltered, unregulated light to reach your eyes from below, the sides and even above. So although the light that is traveling through the front lenses of a conventional sunglass is being treated, it is mixed with unfiltered light that has penetrated from around the sunglasses. This completely dilutes the effect of the front lenses, and the eyes never get to relax as they do with an authentic OveRx product.

With an OveRx sunglass, the eyes are washed over with filtered, regulated light. Evenly regulated light creates a tranquil environment for the eyes to operate in. Almost like a "cocoon" of filtered light... thus the name of one of our leading brands of OveRx sunglasses! When your eyes don't have to constantly dilate and adjust to fluctuating light variances, they don't get tired as quickly. The eyes remain relaxed and focused. Eyestrain and fatigue is reduced or all together eliminated. Headaches and other ailments that might be triggered by eyestrain or fatigue can be reduced.

Now for a long term benefit. Most people are aware of the long term benefits of wearing quality sunglasses. Prolonged exposure to harmful UV rays has been linked to a host of eye problems later in life, such as Glaucoma and Cataracts. I could write forever about the long term benefits of wearing any good quality sunglass... but I'll focus on a unique benefit that only OveRx delivers.

This benefit is not life changing, but it is something that happens. If you wear an OveRx sunglass, you will notice that the brow bar touches or comes very close to touching your forehead. The sides of the sunglass encapsulate the corners of your eyes. With the combination of the undercarriage, blocking light from reaching your cheeks and underneath your eyes, your entire eye region is protected from direct sunlight.

What's the benefit? Well, wearing an OveRx sunglass as opposed to a conventional sunglass for the majority of your life will help prevent wrinkles! That's right... I told you it wasn't a life altering revelation... but it is a little known fact. The skin around your eyes, your eyelids, underneath your eyes and forehead is extremely sensitive. Protecting this delicate area from exposure to direct sunlight keeps the skin looking younger and more vibrant.

We have all seen what the sun can do to the skin. Dried, weathered and wrinkled skin is the result of unprotected exposure to the sun. Conventional sunglasses don't seal off the eye area, most leave everything open to attack from harmful UV. But an OveRx sunglass encapsulates the sensitive areas of your face, helping to protect the skin from the weathering effects of our sun. I met a woman once who had been wearing our OveRx sunglasses for about five years. She didn't wear prescription glasses... so I asked her why she elected to wear a sunglass that was specifically designed to be worn over prescription glasses. She told me that her dermatologist had recommended them to her to prevent the sun from increasing the aging process!

Now, don't get me wrong. There are many more important long term benefits to wearing our glasses... but I thought I would share with you one of the lesser known benefits. There are various ailments that an OveRx sunglass can help you prevent, and a variety of advantages an OveRx sunglass delivers over and above a conventional styled sunglass.